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## **THE ROLE OF WATER TRANSPORT IN IMPROVING THE ECONOMIC SECURITY OF A TERRITORIAL ENTITY**

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## **EDUCATIONAL SERVICES AND LABOR MARKET IN TRANSPORT SPHERE: INTEGRATION MECHANISMS**

The key features of the modern economy are known to be integration development, correlation of economic entities and transformation of the world's efficient economies into the open economic models. Current socio-economic tasks resulted in the radical transformation of national education system. Higher educational institutions are considered to be unique economic systems, participating in the market economy and performing a number of difficult functions.

Government policy concerning the provision of domestic educational system competitiveness is aimed at domestic education quality provision increase in the number of foreign students in Russian universities, development of fundamentally new forms of educational products and teaching in English, digital education development, formation of a vacation educational space, including various educational tourist routes, etc. [1, 2].

We try to assesses the activities of transport universities in the national projects "Export of Education" and the project "5/100" on the example of Volga State University of Water Transport (VSUWT, Nyzhny Novgorod). Nowadays transport universities face the following challenges: bringing educational programs in line with international standards; meeting the demand for intellectual activity products in the domestic and foreign services' markets; development and implementation of institutional measures, participation in infrastructure development; integration of an educational institution, business and innovation, growth in the number of foreign students [3, 4]. University education is targeted at bringing graduates closer to the global labor market, satisfying the needs of employers for skilled workforce.

In order to fulfill the tasks formulated in the national projects "Export of Education" and "5/100" transport universities have determined a range of goals, objectives and methods for their implementation. Educational, scientific, managerial and financial structure restructuring is of importance. The consideration of priority tasks made the universities develop a detailed elaboration of the personnel policy, increase international reputation, strengthen language competencies at all levels in order to form joint educational courses with European colleagues. Currently, a global unified educational space is being developed, allowing students to

get educational services in any of the chosen countries. The end consumer of such an educational service would become "citizen of the world".

For a transport educational institution global educational space integration has a number of specific features: bringing educational programs to a single standard; scientific cooperation expansion with other transport universities; international center for highly qualified personnel training; academic and student exchange; unified electronic database of contacts for educational and scientific centers, etc. University integration process is carried out considering the idea that university is a unique social mechanism for human capital formation and development. University has historically proved its role in the consolidation and modernization of communities, overcoming international borders and cultural differences, generalization and enriching the knowledge and mankind wisdom since the Middle Ages.

VSUWT is currently a branch (core) university of the Volga-Kama basin, carrying out its activities within the Consortium created on November 12, 2020 by the Federal Agency for Maritime and River Transport. In the Russian University ranking «National Recognition 2019», Volga University ranks above the national average. Strategic objective for the period of 2021–2025 – attracting foreign students to study at VSUWT. Priority implementation tasks are as follows: bilateral cooperation with foreign universities, promotion in the English-speaking information space, internationalization involving digitalization. VSUWT has the following competitive advantages: absence of graduate competitiveness in the number of regions, high level of teaching staff qualification indicators; innovative educational, practical and research work; effective system of education quality provision, joint international educational programs and projects with foreign universities; academic exchange program.

Undoubtedly, modern challenges pose challenges for educational institutions. Nevertheless, due to the example of VSUWT, we can conclude, that universities are quite capable of successfully integrating into the international educational space.

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**ОБРАЗОВАТЕЛЬНЫЕ УСЛУГИ И РЫНОК ТРУДА  
В СФЕРЕ ТРАНСПОРТА: ИНТЕГРАЦИОННЫЕ МЕХАНИЗМЫ**